TIM GUNN SAYS TO "MAKE IT WORK!"
STUDIO THINKING AND REALITY TELEVISION

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A BIT ABOUT ME
Habits of Mind

Studio Thinking

Reality TV Rubbish
PROJECT RUNWAY

- Bravo to Lifetime now back to Bravo
- Seasons 1-16 hosted by Heidi Klum and Tim Gunn
PROJECT RUNWAY

- Competition genre of reality TV
- About 16 designers begin the season, and weekly one is eliminated in a challenge

PROJECT RUNWAY

- Avant-garde
- Toddler wear
- Dog clothes
- Professional wrestling outfits
- Unconventional challenges
  - Flower shop (Season 2)
  - Candy store (Season 4)
  - Pet store (Season 9)
STUDIO HABITS OF MIND: A LENS

[Image of a snow scene with many people and objects]

STUDIO HABITS OF MIND: A LENS

[Image of the same snow scene with a different focus]
### Studio Habits of Mind:

- Develop Craft
- Engage & Persist
- Envision
- Express
- Observe
- Reflect
- Stretch & Explore
- Understand Art Worlds

### Comprehensive Understanding

- **4 Ways:**
  - Define
  - Examples
  - Relate to Outside World
  - Recognize in Others
ENGAGE & PERSIST

- Being engaged in one’s work process
- Persisting through challenges and frustration

*Photo from classroom of Celia Knight, Acton, MA*
Inventors and engineers regularly encounter troubles with their products and need to overcome frustration in order to fix them.

Tim: Sonjia, why are you freaking out?
Sonjia: I ran out of time, and it's just--
Tim: She looks good.
Sonjia: The hem's not done, and I didn't put enough room for the zippers. She couldn't get into it, and then I had to hand-sew the zipper, and it's just not what I would do, like I-
Tim: That's all right. As long as she can-- as long as you fake it on the runway, it's gonna be fine, okay?
Sonjia: Thank you.
Tim: Remember, channel your inner winner, okay?
Imagine images in your head
ENVISION

Double-helix DNA structure - Watson & Crick

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ENVISION

- [Designer] Ven: So, this is the fabric [shows the pattern of dress fabric], and I really want the focus to be the eyes.
- Make up artist: Start with a highlight, right in the center.
- Ven: And then fade it out to a color. Oh, that’s perfect.
“I really have to change my course of action. I am going to…cut the white denim into a dress, and do a drape kind of shift dress for the little girl.”

**ENVISION**

**EXPRESS**

Communicate a message

Show a mood or feeling
- Speech writers and orators
- Marketers
- Trial lawyers
- Writers
Michael Kors: The mohair coat’s a full flop.
Fabio: Oh.
Michael: I mean, to me, it’s a Grandma housecoat. She should have Kleenex in her pocket. I mean, it’s just—
Heidi: It just hangs.
Michael: It's sad. What I'm mystified is, where are you in all of this? None of this looks like anything that you would ever touch.

Look very closely and notice details
OBSERVE

[Image of a classroom scene with students engaged in an activity]

OBSERVE

[Image of medical scans and a cartoon illustration with the word "Observe"]
OBSERVE

- Michael Kors: It looks like a hairdressing smock. Like she was cutting her hair, she—you know, there was a fire in the beauty salon, she belted it, and she ran out in her zebra dress, and the whole thing is just weird.
- [Guest Judge] Hayden Panettiere: Can you lift up the coral [part of the dress]?
- Designer Buffi: Yeah.
- Michael: Well, the hem is cuckoo, too.

REFLECT

Evaluate

Question and Explain
Critique Sandwich

Julie Toole, Wilmette, IL
"I like Dmitry’s dress because the fit, that is, like, so form-fitting, but at the same time, so effortless”

“Sonjia, the 80’s called and they want everything back. Cyndi Lauper is missing a dress and a clutch.”
STRETCH & EXPLORE

Play and Discover

Classroom of Chrissy Grey-Rodriguez, Chicago, IL
Many of the world’s discoveries and inventions happened by accident, through exploration:

- Penicillin
- Plastic
- Microwaves
- Dynamite
STRETCH & EXPLORE

- “Out of all of our designers, you don’t have to ask him to be avant-garde. He’s playing with proportion. He’s playing with gender roles. I mean, this guy is thinking outside the box.”

UNDERSTAND ART WORLDS

Being part of the Art Community
Understanding the Domain of Art
UNDERSTAND ART WORLDS

• Connect artists’ work with student work
• Invite practicing artists to the classroom to talk about their work.
• Establish relationships with arts institutions and organize field trips.
• Teach children to locate artworks online to use as resources.
UNDERSTAND ART WORLDS

- Heidi Klum: Melissa did a good job today, you know, which is nice. She’s really cool and edgy. It was nice to see something different.
- Michael Kors: Hers is the most dramatic.
- Nina Garcia: It felt very modern. It was dramatic. Yet it's wearable.
- Michael: Listen, this is the most dramatic—Melissa’s— but it’s the toughest, probably, of our favorites to sell.
- Bonnie: I think so.

DEVELOP CRAFT

- Technique
- Studio Practice
DEVELOP CRAFT

• Establish clear set-up and clean-up routines
• Ask questions about organization: Did you spend enough time setting up your work-space so that you could get to work on this project in an organized way?
• Demonstrate ways to use art tools and materials
• Give students time to practice with materials before beginning a project

Photo from classroom of Julie Toole, Wilmette, IL
Scientists must learn to use equipment and care for their lab

Writers must learn the proper way to write essays

- [Designer] Melissa: Fabio, my zipper fell off!
- [Designer] Fabio: Hold on. Don’t—hold on to it. Did you sew the top of it?
- Melissa: No, I forgot. This is not good.
STUDIO HABITS OF MIND: A LEN S

Let's Practice!

- Melissa: It's really important to select the right fabric. I think I've chosen good fabric. I'm hoping it does exactly what I want it to do, because it is stretched, so it's going to form around the body.

Develop Craft
Engage and Persist
Envision
Express
Observe
Reflect
Stretch and Explore
Understand Art Worlds
LET'S PRACTICE!

- Michael: To me, it's like the wallpaper and curtains at a really tacky catering hall. I hate that dust ruffle of gold on the top of it. It's just, it's really old.

Develop Craft
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LET'S PRACTICE!

- Michael: Exciting, polished, impeccably made. Can I still tell who designed it? It looks like you. You didn’t get lost in the challenge. The attention to detail is perfect. I mean, it looks like a couture quality garment. I think it would be a really new, modern take for the Rockettes.
CONSIDERATIONS

• Revealing clothing (on models and judges)
• General insults and name-calling
• The standard fare of cable television curse words
• Product placement

• Personal stories
  • “I’m 100% positive I have undiagnosed ADD.”
  • “This garment represents my HIV positive status.”
• Discussion of sexual orientation and gender identity

OTHER POSSIBILITIES

- Great British Bakeoff
- Chopped
- Great Interior Design Challenge
- What else?
THANK YOU!

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