

Time Markers from Conference Examples
All Examples from Project Runway

Engage & Persist	<ul style="list-style-type: none"> ■ Tim: Sonjia, why are you freaking out? ■ Sonjia: I ran out of time, and it's just— ■ Tim: She looks good. ■ Sonjia: The hem's not done, and I didn't put enough room for the zippers. She couldn't get into it, and then I had to hand-sew the zipper, and it's just not what I would do, like I- ■ Tim: That's all right. As long as she can— as long as you fake it on the runway, it's gonna be fine, okay? ■ Sonjia: Thank you. ■ Tim: Remember, channel your inner winner, okay? 	Season 10, Episode 7 ~35:00
Envision	<ul style="list-style-type: none"> ■ [Designer] Ven: So, this is the fabric [shows the pattern of dress fabric], and I really want the focus to be the eyes. ■ Make up artist: Start with a highlight, right in the center. ■ Ven: And then fade it out to a color. Oh, that's perfect. 	Season 10, Episode 10 ~32:20
Envision	<ul style="list-style-type: none"> ■ "I really have to change my course of action. I am going to...cut the white denim into a dress, and do a drape kind of shift dress for the little girl." 	Season 10, Episode 11 ~26:23
Express	<ul style="list-style-type: none"> ■ Michael Kors: The mohair coat's a full flop. ■ Fabio: Oh. ■ Michael: I mean, to me, it's a Grandma housecoat. She should have Kleenex in her pocket. I mean, it's just— ■ Heidi: It just hangs. ■ Michael: It's sad. What I'm mystified is, where are you in all of this? None of this looks like anything that you would ever touch. 	Season 10, Episode 8 ~50:30
Observe	<ul style="list-style-type: none"> ■ Michael Kors: It looks like a hairdressing smock. Like she was cutting her hair, she—you know, there was a fire in the beauty salon, she belted it, and she ran out in her zebra dress, and the whole thing is just weird. ■ [Guest Judge] Hayden Panettiere: Can you lift up the coral [part of the dress]? ■ Designer Buffi: Yeah. ■ Michael: Well, the hem is cuckoo, too. 	Season 10, Episode 4 ~49:50

Reflect	<ul style="list-style-type: none"> ▪ “I like Dmitry’s dress because the fit, that is, like, so form-fitting, but at the same time, so effortless” 	Season 10, Episode 7 ~26:15
Reflect	<ul style="list-style-type: none"> ▪ “Sonjia, the 80’s called and they want everything back. Cyndi Lauper is missing a dress and a clutch.” 	Season 10, Episode 7, ~25:15
Stretch & Explore	<ul style="list-style-type: none"> ▪ “Out of all of our designers, you don’t have to ask him to be avant-garde. He’s playing with proportion. He’s playing with gender roles. I mean, this guy is thinking outside the box.” 	Season 10, Episode 12 ~55:15
Understand Art Worlds	<ul style="list-style-type: none"> ▪ Heidi Klum: Melissa did a good job today, you know, which is nice. She’s really cool and edgy. It was nice to see something different. ▪ [Guest Judge and Lord and Taylor representative] Bonnie Brooks: I think it would look great in the window. ▪ Michael Kors: Hers is the most dramatic. ▪ Nina Garcia: It felt very modern. It was dramatic. Yet it’s wearable. ▪ Michael: Listen, this is the most dramatic—Melissa’s—but it’s the toughest, probably, of our favorites to sell. ▪ Bonnie: I think so. 	Season 10, Episode 7, ~56:30
Develop Craft	<ul style="list-style-type: none"> ▪ [Designer] Melissa: Fabio, my zipper fell off! ▪ [Designer] Fabio: Hold on. Don’t—hold on to it. Did you sew the top of it? ▪ Melissa: No, I forgot. This is not good. 	Season 10, Episode 10, ~32:35